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Explorer Tales Pack a Of 6 The Real Name of God A First List of Cyprus Fungi Robert Ludlum's (TM) The Utopia Experiment Sams Teach Yourself PHP, MySQL and Apache in 24 Hours C Programming in One Hour a Day, Sams Teach Yourself Sams Teach Yourself E-Commerce Programming with ASP in 21 Days Sams Teach Yourself Google TV App Development in 24 Hours Sampling of Heterogeneous and Dynamic Material Systems Sams Teach Yourself Core Data for Mac and iOS in 24 Hours Sams Teach Yourself Microsoft Office PowerPoint 2003 in 24 Hours Sams Teach Yourself Perl in 21 Days Sams Teach Yourself iPad Application Development in 24 Hours Sams Teach Yourself Object Oriented Programming in 21 Days Sample Surveys: Inference and Analysis Sams Teach Yourself Twitter in 10 Minutes Sams Teach Yourself .NET XML Web Services in 24 Hours Sams Teach Yourself Windows Phone 7 Application Development in 24 Hours Sams Teach Yourself Game Programming with DirectX in 21 Days Sams Teach Yourself Network Troubleshooting in 24 Hours Sams Teach Yourself EJB in 21 Days Sams Teach Yourself Visual Basic 2012 in 24 Hours Sams Teach Yourself Microsoft Windows 2000 Professional in 10 Minutes Sams Teach Yourself Beginning Databases in 24 Hours Sams Teach Yourself SAP in 24 Hours Sams Teach Yourself Foursquare in 10 Minutes Sams Teach Yourself Adobe GoLive 6 in 24 Hours Sams Teach Yourself Google AdWords in 10 Minutes Sams Teach Yourself Microsoft Access 2000 in 24 Hours Sams Teach Yourself FileMaker 7 in 24 Hours Sams Teach Yourself TCP/IP in 24 Hours Sams Teach Yourself Adobe Photoshop CS3 in 24 Hours Sams Teach Yourself Ajax, JavaScript and PHP Sams Teach Yourself ColdFusion Express in 24 Hours Sams Teach Yourself SAP R/3 in 24 Hours Sams Teach

Yoursell Cocoa Touch Programming in 24 Hours Sams Teach  
Yoursell iPhone Application Development in 24 Hours Sams  
Teach Yoursell Windows XP All in One Sams Teach Yoursell  
C in 21 Days Sams Teach Yoursell Adobe Dreamweaver CS3  
in 24 Hours

Although sampling errors inevitably lead to analytical errors, the importance of sampling is often overlooked. The main purpose of this book is to enable the reader to identify every possible source of sampling error in order to derive practical rules to (a) completely suppress avoidable errors, and (b) minimise and estimate the effect of unavoidable errors. In short, the degree of representativeness of the sample can be known by applying these rules. The scope covers the derivation of theories of probabilistic sampling and of bed-blending from a complete theory of heterogeneity which is based on an original, very thorough, qualitative and quantitative analysis of the concepts of homogeneity and heterogeneity. All sampling errors result from the existence of one form or another of heterogeneity. Sampling theory is derived from the theory of heterogeneity by application of a probabilistic operator to a material whose heterogeneity has been characterized either by a simple scalar (a variance: zero-dimensional batches) or by a function (a variogram: one-dimensional batches). A theory of bed-blending (one-dimensional homogenizing) is then easily derived from the sampling theory. The book should be of interest to all analysts and to those dealing with quality, process control and monitoring, either for technical or for commercial purposes, and mineral processing. Although this book is primarily aimed at graduates, large portions of it are suitable for teaching sampling theory to undergraduates as it contains many practical examples provided by the author's 30-year experience as an international consultant. The book also contains useful source

material for short courses in Industry. A quick, practical, and easy-to-understand introduction to Adobe's premier product for professional level Web site design and development. This guide follows the usual structure of 24 one-hour lessons. With U.S. intelligence agencies wracked by internal power struggles and paralyzed by bureaucracy, the president has been forced to establish his own clandestine group--Covert-One. It's activated only as a last resort, when the threat is on a global scale and time is running out.

The Utopia Experiment When Dresner Industries unveils the Merge, a device that is destined to revolutionize the world and make the personal computer and smartphone obsolete, Covert-One operative Colonel Jon Smith is assigned to assess its military potential. He discovers that enhanced vision, real-time battlefield displays, unbreakable security, and near-perfect marksmanship are only the beginning of a technology that will change the face of warfare forever--and one that must be kept out of the hands of America's enemies at all costs.

Meanwhile, in the mountains of Afghanistan, CIA operative Randi Russell encounters an entire village of murdered Afghans--all equipped with enhanced Merge technology that even the Agency didn't know existed. As Smith and Russell delve into the circumstances surrounding the Afghans' deaths, they're quickly blocked by someone who seems to have access to the highest levels of the military--a person that even the president knows nothing about. Is the Merge really as secure as its creator claims? And what secrets about its development is the Pentagon so desperate to hide? Smith and Russell are determined to learn the truth. But they may pay for it with their lives . . .

One of the most accessible and detailed tutorial on the most recent version of the leading image editing tool. This book/DVD bundle represents a \$30 savings versus the cost of buying them separately. It consists of the book Sams

Teach Yourself Ajax, JavaScript, and PHP All in One and the video course Sams Teach Yourself JavaScript and Ajax: Video Learning Starter Kit. The Video Learning Starter Kit provides four hours of video training and lessons, along with all the source files and software the beginner needs to create and run the examples. Each 10-minute video lesson uses the same step-by-step learning structure that has proven so effective in all Sams Teach Yourself books - as well as the same clear and concise style, practical hands-on examples, and self-paced learning approach. The book combines the hottest web development technologies into one clearly written, step-by-step tutorial, packaged with an easy-to-use CD packed with all the software tools, libraries and source files a reader needs to develop their own applications. By the end of this book/video the user will understand how these technologies work, and more importantly, how they work together to create dynamic web applications. After working through the book's and video's lessons the reader will be able to confidently create basic, but professional-looking Ajax applications to enhance and improve any web site. This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive.

and relevant. In Full Color Code samples are syntax highlighted as in Xcode!! In just 24 sessions of one hour or less, learn how to build powerful mobile applications with Apple's Cocoa Touch technology for the iPhone and iPod touch! Using this book's straightforward, step-by-step approach, you'll master every skill and technology you need, from handling user interaction and building effective user interfaces to accessing the Internet, playing media, and using the iPhone and iPod touch's incredible sensing capabilities. Each lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success! Step-by-step instructions carefully walk you through the most common Cocoa Touch programming tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Write simple, efficient code that reflects a clear understanding of how Cocoa Touch works and why it works that way Build great iPhone/iPod touch user interfaces from the ground up Display tables and provide for clear navigation Access the Internet and networks and show web pages Save and retrieve data, including user preferences Understand how the Cocoa Touch runtime loop interacts with your application Draw and manipulate images Create complex animations such as Cover Flow Build applications that play and record media Use the iPhone's built-in accelerometer, GPS capabilities, and WiFi support Share data via custom URLs, emails, and other techniques Find and fix common Cocoa Touch software bugs, fast Avoid the performance bottlenecks that affect Cocoa Touch code Discusses how to choose the correct database, how to design a database, how to organize data, how to query and update data, how to create reports, and how to build

applications that use databases. The overriding purpose of this title is to make programmers marketable. The software industry will leave behind any developer who does not have object-oriented development skills, and this book helps the developer to quickly get up to speed with objects. 'Sams Teach Yourself Perl in 21 Days' covers the basics in the first few chapters, and then moves on to practical uses of Perl and in-depth discussions of more advanced topics. Perl is a popular programming language typically used in Unix systems. Teaches how to write games using Direct3D, discussing such topics as how to create and manage Direct3D objects, how to program animation sequences, how to add sound effects, and how to program a role-playing game. A clear, super quick, easy-to-understand guide for new Foursquare users Foursquare is a location based social network for mobile devices that incorporates gaming elements With more than 1 million users it is verging on breaking out into the mainstream This is the first book on Foursquare from a major publisher Foursquare currently has iPhone, Android, webOS, Windows Phone 7, and BlackBerry applications Foursquare is a location based social network that incorporates gaming elements. It is the most popular location-based site of its kind and with more than 1 million users it is verging on mainstream adoption. Sams Teach Yourself Foursquare in 10 Minutes offers straightforward, practical answers for fast results. By working through the 10-minute , you will learn everything you need to know to quickly and easily master the popular location-based social network, Foursquare. Step-by-step instructions walk you through the most common questions, issues, and tasks... "Did You Know?" tips offer insider advice and shortcuts... "Watch Out!" alerts help you avoid problems. Sams Teach Yourself Foursquare in 10 Minutes will provide beginner and experienced users with fast at a glance tips pointing out helpful shortcuts and solutions, cautions

to help avoid common Foursquare pitfalls, and is written in a clear easy to understand format. Topics include: " What Foursquare is and how it is different from other social media sites " How to create your account " How to find friends and connect with people you already know " How to earn points, badges, and mayorships " How to use Foursquare on your mobile device " How to have fun with Foursquare " How businesses are using Foursquare " How to maintain your privacy and safety The clear, easy-to-understand tutorial for developers who want to write software for today's hottest new device: Apple's iPad! Figures and code appear as they do in Xcode Covers iOS 3.2 and up In just 24 sessions of one hour or less, learn how to build powerful applications for today's hottest tablet device: the iPad! Using this book's straightforward, step-by-step approach, you'll master every skill and technology you need, from setting up your Xcode development environment to utilizing the full iPad screen real estate for touchable interfaces, integrating maps and media, to improving the reliability and performance of your software. Each lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success! Step-by-step instructions carefully walk you through the most common iPad development tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Printed in full color Learn the features of the Xcode development suite Prepare your system and iPad for efficient development Get started fast with Apple's Objective-C and Cocoa Touch Understand the Model-View-Controller (MVC) development paradigm Implement advanced application interfaces with interactive widgets and web-connected interfaces Enhance the user experience with

popovers and other iPad-only UI features Build interfaces that adjust to the iPad's orientation Read and write data, and navigate it with table views Implement media playback and recording capabilities Integrate your software with the iPad's email, photos, iPod, and address book applications Create map and location-based services Sense motion with the iPad accelerometer input Discover the tools for building universal iPad/iPhone/iPod touch applications Distribute your applications through the App Store Third Edition: Thoroughly Updated and Expanded, with Extensive New Coverage! In just 24 sessions of one hour or less, you'll master the entire SAP project lifecycle, from planning through implementation and system administration through day-to-day operations. Using this book's straightforward, step-by-step approach, you'll gain a strong real-world foundation in both the technology and business essentials of today's SAP products and applications—from the ground up. Step-by-step instructions walk you through the most common questions, issues, and tasks you'll encounter with SAP. Case study-based exercises help you build and test your knowledge. By the Way notes present interesting pieces of information. Did You Know? tips offer advice or teach an easier way. Watch Out! cautions warn about potential problems. Learn how to... Understand SAP's newest products for enterprises and small-to-midsize businesses, and choose the right solutions for your company Discover how SAP integrates with Web services and service-oriented architecture Develop an efficient roadmap for deploying SAP in your environment Plan your SAP implementation from business, functional, technical, and project management perspectives Leverage NetWeaver 7.0 features to streamline development and integration, and reduce cost Walk through a step-by-step SAP technical installation Master basic SAP system administration and operations Perform essential tasks such as logon,



session management, and printing Build SAP queries and reports Prepare for SAP upgrades and enhancements Develop your own personal career as an SAP professional Register your book at [informit.com/title/9780137142842](http://informit.com/title/9780137142842) for convenient access to updates and corrections as they become available. The friendly, tutorial style of Sams Teach Yourself E-Commerce Programming with ASP in 21 Days empowers you to create your own online stores quickly and easily. Using online-proven methods, Stephen Walther, an expert e-commerce developer, provides you with an understanding of online commerce applications, then guides you through the use of VBScript and ASP's built-in objects, enabling you to create your own dynamic, database-driven e-commerce solutions. This book does not stop at just creating the online store. The author teaches you to create order tracking systems, manage advertising, create store reports, personalize the shopping experience and much more. Explains how to create Web sites using the PHP scripting language, the MySQL database system, and the Apache Web server on a Windows or Linux system. & The only entry-level tutorial that teaches FileMaker from the ground up and offers complete coverage of the latest version of the software. & & Covers how to customize the out-of-the-box databases as well as create databases and FileMaker solutions from scratch. & & Discusses how to network databases on LANs and the Internet, develop Web-based interfaces to databases, and manage database security. Sams Teach Yourself C Programming in One Hour a Day, Seventh Edition is the newest version of the worldwide best-seller Sams Teach Yourself C in 21 Days. Fully revised for the new C11 standard and libraries, it now emphasizes platform-independent C programming using free, open-source C compilers. This edition strengthens its focus on C programming fundamentals, and adds new material on popular C-based object-oriented programming languages such as Objective-C. Filled with carefully

explained code, clear syntax examples, and well-crafted exercises, this is the broadest and deepest introductory C tutorial available. It's ideal for anyone who's serious about truly mastering C - including thousands of developers who want to leverage its speed and performance in modern mobile and gaming apps. Friendly and accessible, it delivers step-by-step, hands-on experience that starts with simple tasks and gradually builds to professional-quality techniques. Each lesson is designed to be completed in hour or less, introducing and clearly explaining essential concepts, providing practical examples, and encouraging you to build simple programs on your own. Coverage includes:

- Understanding C program components and structure
- Mastering essential C syntax and program control
- Using core language features, including numeric arrays, pointers, characters, strings, structures, and variable scope
- Interacting with the screen, printer, and keyboard
- Using functions and exploring the C Function Library
- Working with memory and the compiler

Contents at a Glance

PART I: FUNDAMENTALS OF C

- 1 Getting Started with C
- 2 The Components of a C Program
- 3 Storing Information: Variables and Constants
- 4 The Pieces of a C Program: Statements, Expressions, and Operators
- 5 Packaging Code in Functions
- 6 Basic Program Control
- 7 Fundamentals of Reading and Writing Information

PART II: PUTTING C TO WORK

- 8 Using Numeric Arrays
- 9 Understanding Pointers
- 10 Working with Characters and Strings
- 11 Implementing Structures, Unions, and TypeDefs
- 12 Understanding Variable Scope
- 13 Advanced Program Control
- 14 Working with the Screen, Printer, and Keyboard

PART III: ADVANCED C

- 15 Pointers to Pointers and Arrays of Pointers
- 16 Pointers to Functions and Linked Lists
- 17 Using Disk Files
- 18 Manipulating Strings
- 19 Getting More from Functions
- 20 Exploring the C Function Library
- 21 Working with Memory
- 22 Advanced Compiler Use

PART IV: APPENDIXES

- A ASCII Chart
- B C/C++ Reserved Words
- C Common C Functions
- D

Answers Handbook of Statistics\_29B contains the most comprehensive account of sample surveys theory and practice to date. It is a second volume on sample surveys, with the goal of updating and extending the sampling volume published as volume 6 of the Handbook of Statistics in 1988. The present handbook is divided into two volumes (29A and 29B), with a total of 41 chapters, covering current developments in almost every aspect of sample surveys, with references to important contributions and available software. It can serve as a self contained guide to researchers and practitioners, with appropriate balance between theory and real life applications. Each of the two volumes is divided into three parts, with each part preceded by an introduction, summarizing the main developments in the areas covered in that part. Volume 1 deals with methods of sample selection and data processing, with the later including editing and imputation, handling of outliers and measurement errors, and methods of disclosure control. The volume contains also a large variety of applications in specialized areas such as household and business surveys, marketing research, opinion polls and censuses. Volume 2 is concerned with inference, distinguishing between design-based and model-based methods and focusing on specific problems such as small area estimation, analysis of longitudinal data, categorical data analysis and inference on distribution functions. The volume contains also chapters dealing with case-control studies, asymptotic properties of estimators and decision theoretic aspects. Comprehensive account of recent developments in sample survey theory and practice Covers a wide variety of diverse applications Comprehensive bibliography In just 24 sessions of one hour or less, you'll learn how to build complete, reliable, and modern applications with Visual Basic 2012. Using this book's straightforward, step-by-step approach, you'll master the entire process, from

navigating VB 2012 to deploying finished solutions. You'll learn how to write efficient object-oriented code; build superior user interfaces; work with graphics, text, and databases; and even control external applications. Each lesson builds on what you've already learned, giving you a strong, practical foundation for success! Step-by-step instructions carefully walk you through the most common Visual Basic 2012 tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Learn how to...

- Navigate the VB 2012 environment and use VB's powerful new tools
- Work with objects, collections, and events
- Build attractive, highly functional user interfaces
- Make the most of VB 2012's advanced controls
- Create efficient modules and reusable procedures
- Store data, make decisions in code, and use loops to improve efficiency
- Use powerful object-oriented programming techniques
- Interact effectively with users
- Work with graphics, text files, and databases
- Debug and troubleshoot applications
- Manipulate external applications, file systems, and the Windows Registry
- Distribute the software you've created
- On the Web:

Access code examples from the book, as well as updates, and corrections as they become available at [informit.com/title/9780672336294](http://informit.com/title/9780672336294)

Download Visual Studio 2012 Express for Windows Desktop from [www.microsoft.com/visualstudio/eng/downloads](http://www.microsoft.com/visualstudio/eng/downloads)

A guide to the business presentation software explains how to combine text, animation, video, photographs, sound effects, and narration into a professional-looking presentation. Explains what XML Web services are, where to apply Web services technology, the infrastructure behind .NET and XML Web services, and the programming

model used to create Web services. Explains how to use the free simplified version of ColdFusion Server to create dynamic, data-driven Web sites using intelligent server-side conditions, logical processing, guest books, counters, and shopping carts. Covers Windows Phone 7.5

In just 24 sessions of one hour or less, you'll learn how to develop mobile applications for Windows Phone 7! Using this book's straightforward, step-by-step approach, you'll learn the fundamentals of Windows Phone 7 app development, how to leverage Silverlight or the XNA Framework, and how to get your apps into the Windows Marketplace. One step at a time, you'll master new features ranging from the new sensors to using launchers and choosers. Each lesson builds on what you've already learned, helping you get the job done fast—and get it done right! Step-by-step instructions carefully walk you through the most common Windows Phone 7 app development tasks. Quizzes and exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to perform tasks. Watch Out! cautions alert you to possible problems and give you advice on how to avoid them. Learn how to...

- Choose an application framework
- Use the sensors
- Develop touch-friendly apps
- Utilize push notifications
- Consume web data services
- Integrate with Windows Phone hubs
- Use the Bing Map control
- Get better performance out of your apps
- Work with data
- Localize your apps
- Use launchers and choosers
- Market and sell your apps

The authors provides an in-depth introduction to Enterprise JavaBeans, a core component of the Java 2 Enterprise platform. Security information is included for enterprise applications, a very important topic in today's technology arena. This complete learning edition includes a CD with all code examples and an ANSI-compliant C compiler. The C programming language is the grandfather of most modern structured programming

languages such as Java, C++, and Pascal. Covers topics including black box troubleshooting strategies, documentation, cable modems, wireless infrastructure, enterprise routers, and lag problems. Reveals the real, whole name of God and its place within each of us • Explains how none of the God-names commonly used in the Bible is God's real name • Shows how the real name of God unites all religions from both West and East • Includes spiritual techniques, prayers, poems, and meditative chants to bring each of us into deep, personal, intimate, living relationship with God Of the many names of God commonly used in the Bible and other sacred literature, none is God's real name. Every God-name, including YHWH, reflects only one of God's many aspects, such as the loving creator, the militaristic authoritarian, or the all-knowing judge. None embodies the wholeness, the totality, the full Essence of God. Who then are we to speak to when we seek God? If you can't truly know something until you know its name, how can we truly know God? The culmination of years of translation research and etymological investigation, Rabbi Wayne Dosick's work digs through many layers of presumption and deeply ingrained beliefs to reveal the real name of God hiding in plain sight in the Bible: Anochi. He shows how this sacred name unites all religions--both of the West and the East. The name Anochi enables us to finally meet the whole, complete, real God--both the grand God of the vast universe and the God of breath, soul, and heart who dwells within each of us. This in-depth exploration of God's name includes spiritual techniques, poems, guided prayers, and meditative chants to bring each of us into personal, intimate, and purposeful relationship with God. By knowing the real name of God, we can affirm the connection to the Divine at the core of our being. We can touch the face of God that resides deep within us all. If you're new to the world of Windows XP and are

daunted by the thought of having to figure it all out on your own, Sams Teach Yourself Windows XP All in One can help. This all-inclusive reference book will teach you how to not only use your Windows XP system, but also how to utilize digital media and Internet features. Learn how to set up a home network, as well as how to upgrade, repair and protect your PC from viruses, spam and spyware. Updated to include information relating to the Windows XP Server Pack 2, Sams Teach Yourself Windows XP All in One will help you get the most you can out of your Windows XP-based computer. The perfect reference for end-users (accounting clerks, sales reps, shipping and receiving clerks, human resources employees, etc.) who merely use SAP as a tool to get their job done. Much of the coverage is aimed at "immediate" material so that end-users can get back to work on their job functions with the SAP software. Chapters on navigation, integration with Microsoft Office, reporting, business process, and performing common tasks will jump start you into getting work done, and accomplishing more immediately. Sams Teach Yourself Twitter in 10 Minutes offers straightforward, practical answers for fast results. By working through the 10-minute lessons, you learn everything you need to know to use Twitter quickly and easily. Step-by-step instructions walk you through the most common questions, issues, and tasks. "Did You Know?" tips offer insider advice and shortcuts. "Watch Out!" alerts help you avoid problems. Sams Teach Yourself Twitter in 10 Minutes provides beginner and experienced users with fast at-a-glance tips pointing out helpful shortcuts and solutions, and cautions to help avoid common Twitter pitfalls. It is written in a clear, easy-to-understand format. It walks you through creating a basic profile, and then moves into working away from the website and using third-party applications and mobile clients for smartphones. Topics covered include: Creating a complete profile that encourages

connections both personal and professional  
Creating avatars that best represent you  
Expressing yourself in 140-characters or less  
Exchanging links efficiently across the Twitter network  
Exchanging media (photos, video, and audio) across Twitter  
Working with third-party websites to help build your network  
Working with websites that expand Twitter's capabilities  
Working with third-party applications to automatically retrieve tweets from Twitter.com  
Working with third-party applications to use Twitter on a smartphone  
Lessons for beginners cover entering and exiting applications, controlling hardware settings, file management, resource sharing, printing, working with graphics, and using Windows 2000 Professional's accessories. In just 24 sessions of one hour or less, start using Core Data to build powerful data-driven apps for iOS devices and Mac OS X computers! Using this book's straightforward, step-by-step approach, you'll discover how Apple's built-in data persistence framework can help you meet any data-related requirement, from casual to enterprise-class. Beginning with the absolute basics, you'll learn how to create data models, build interfaces, interact with users, work with data sources and table views. Every lesson builds on what you've already learned, giving you a rock-solid foundation for real-world success! Step-by-step instructions carefully walk you through the most common Core Data development tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. Notes present interesting information related to the discussion. Tips offer advice or show you easier ways to perform tasks. Cautions alert you to possible problems and give you advice on how to avoid them. Jesse Feiler is a leading expert on Apple database development. Feiler has worked with databases since the 1980s, writing about technologies that have since evolved into Core Data. His database clients have included Federal Reserve Bank of New York, Young &



Rubicam, and many small and nonprofit organizations. His recent books include Data-Driven iOS Apps for iPad and iPhone with FileMaker Pro, Bento by FileMaker, and FileMaker Go; and FileMaker 12 in Depth. Learn how to...

- Start writing database apps fast, with Xcode 4's powerful tools and templates
- Master the Objective-C features and patterns Core Data relies upon
- Understand Core Data's goals, components, and behavior
- Model data graphically with Xcode 4's Data Model Editor
- Leverage the full power of Managed Objects
- Use controllers to integrate your data model with your code
- Fetch, use, and store data from any source
- Develop interfaces and features more quickly with Interface Builder
- Add navigation and control features that integrate seamlessly with Core Data
- Interact with users via popovers, segmented controls, action sheets, and tab bars
- Create table views that users can edit
- Let Xcode 4 and Core Data validate your data for you
- Use predicates to precisely select the right data
- Get ready for iCloud features to sync and move data among your iCloud-enabled devices

Category: iOS/Mac Programming  
Covers: Core Data User Level: Beginning-to-Intermediate

Sams Teach Yourself Google AdWords in 10 Minutes gives you straightforward, practical answers when you need fast results. By working through its 10-minute lessons, you'll learn everything you need to use Google AdWords to find more customers, sell more of your products and services, and earn higher profits at lower cost! Tips point out shortcuts and solutions. Cautions help you avoid common pitfalls. Notes provide additional information. Plain English definitions explain new terms. 10 minutes is all you need to learn how to...

- Identify goals, target markets, and demographics
- Create your AdWords account and publish your first test ads
- Write great ads and continually improve your copy
- Schedule ads for the right times of day, days of the week, holidays, and seasons
- Master AdWords' tools for

managing accounts, bids, keywords, and ads Choose, fine-tune, and optimize keywords Use AdWords to complement organic search engine optimization (SEO) campaigns Use geotargeting and other advanced techniques Profit from AdWords' suggestions—and know when to ignore them Utilize AdWords reporting to improve your ads' profitability Control spending, manage cash flow, and reduce costs without impacting results Troubleshoot your AdWords campaigns Introduces the latest version of the database program and provides lessons on how to create, update, and modify databases Sams Teach Yourself Adobe® Dreamweaver® CS3 in 24 Hours Betsy Bruce 24 Proven One-hour Lessons In just 24 lessons of one hour or less, you will be able to create a fully functional website using Adobe Dreamweaver CS3. Using a straightforward, step-by-step approach, each lesson offers background knowledge along with practical steps to follow, allowing you to learn the essentials of using Dreamweaver from the ground up. Step-by-step instructions carefully walk you through the most common Dreamweaver tasks. Quizzes and Exercises at the end of each chapter help you test your knowledge. By the Way notes present interesting information related to the discussion. Did You Know? tips offer advice or show you easier ways to do something. Watch Out! cautions alert you to possible problems, and give you advice on how to avoid them. Learn how to... Use Dreamweaver CS3 to create simple or advanced web pages Create forms to collect information from users at your site Organize your site with templates and libraries Make Cascading Style Sheets work for you Craft an interactive website with DHTML Display data efficiently with tables Dress up your site with Flash files and other multimedia Insert scripted functionality by using Behaviors Insert content controls using the Spry framework JavaScript libraries Customize and extend Dreamweaver Upload your website to a server with Dreamweaver's built-in FTP capability Betsy Bruce

is a consultant and owner of Performance Factor, creators of training and performance support applications using Dreamweaver and Flash. She is an Adobe-certified instructor for Dreamweaver, Flash, Captivate, and Authorware. As an authorized trainer, she has traveled the country instructing groups—ranging from corporations to school districts—on effectively creating dynamic and standards-based web content. Register your book at [www.sampublishing.com/register](http://www.sampublishing.com/register) for convenient access to downloads, updates, and corrections as they become available. Category: Web Development Covers: Adobe® Dreamweaver® CS3 User Level: Beginning In just 24 lessons of one hour or less, you will uncover the inner workings of TCP/IP. Using a straightforward, step-by-step approach, each lesson builds on the previous ones, enabling you to learn the essentials of TCP/IP from the ground up. Practical discussions provide an inside look at TCP/IP components and protocols. Step-by-step instructions walk you through many common tasks. Q&As at the end of each hour help you test your knowledge. Notes and tips point out shortcuts and solutions and help you steer clear of potential problems. If you're looking for a smart, concise introduction to the protocols that power the Internet, start your clock and look inside. Sams Teach Yourself TCP/IP in 24 Hours is your guide to the secrets of TCP/IP. Learn about...

- Protocols at each layer of the TCP/IP stack
- Routers and gateways
- IP addressing
- Subnetting
- TCP/IP networks
- Name resolution techniques
- TCP/IP utilities such as ping and traceroute
- TCP/IP over wireless networks
- IP version 6
- The World Wide Web and how it works
- TCP/IP mail protocols such as POP3, IMAP4, and SMTP
- Casting, streaming, and automation
- Web services
- Detecting and stopping network attacks

Part I: TCP/IP Basics

- Hour 1 What Is TCP/IP? 7
- Hour 2 How TCP/IP Works 21

Part II: The TCP/IP Protocol System

- Hour 3 The Network Access Layer 35
- Hour 4 The Internet Layer 47
- Hour 5 Subnetting and CIDR 69
- Hour 6 The Transport

Layer 83 Hour 7 The Application Layer 107 Part III:  
Networking with TCP/IP Hour 8 Routing 121 Hour 9 Getting  
Connected 143 Hour 10 Firewalls 175 Hour 11 Name  
Resolution 185 Hour 12 Automatic Configuration 215 Hour  
13 IPv6--The Next Generation 229 Part IV: TCP/IP  
Utilities Hour 14 TCP/IP Utilities 243 Hour 15  
Monitoring and Remote Access 275 Part V: TCP/IP and the  
Internet Hour 16 The Internet: A Closer Look 297 Hour 17  
HTTP, HTML, and the World Wide Web 305 Hour 18 Email 321  
Hour 19 Streaming and Casting 339 Part VI: Advanced  
Topics Hour 20 Web Services 353 Hour 21 The New Web 363  
Hour 22 Network Intrusion 375 Hour 23 TCP/IP Security  
391 Hour 24 Implementing a TCP/IP Network--Seven Days in  
the Life of a Sys Admin 413 Index In just 24 sessions of  
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end of each chapter help you test your knowledge Notes  
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discussion Tips offer advice or show you easier ways to  
perform tasks Cautions alert you to possible problems  
and give you advice on how to avoid them Carmen Delessio  
is an expert Android and application developer who has  
worked as a programmer, technical architect, and CTO at  
large and small organizations. He began his online  
development career at Prodigy working on early Internet  
applications. He has written for [Androidguys.com](http://Androidguys.com),

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